THE VILLAGE
CANADORE

The Village Collective Impact Project

The Village – An Inter-generational, social inclusion-driven model to realize healthy aging

COLLECTIVE IMPACT PLAN
– YEAR 2

WE
Need Each Other
CANADORE college.ca

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BACKGROUND

Project Overview - The Village – An intergenerational, social-inclusion driven model to realize healthy aging

In November 2019, The Village at Canadore College received nearly $2 million dollars in funding through the Government of Canada's New Horizons for Seniors Program. Over five years, The Village Collective Impact Project, will work collaboratively with Seniors (60+), Indigenous Seniors (60+) and their caregivers, stakeholders, regional community organizations and agencies, to focus on developing new models of healthy aging and inclusion efforts aimed at improving outcomes of seniors and Indigenous seniors living in the Nipissing and Parry Sound district.

We are using a collective impact approach, which is cross-sector approach to solving complex social and issues on a large scale. The project is centered on a common agenda and mobilization framework. The common agenda is the collection of diverse voices to have a shared vision of the problem, with a joint approach that will drive action.

Project goal

To reduce the risk of social isolation among older adults 60+ by improving community connectedness to increase social awareness and participation by seniors, families and caregivers, using an intergenerational approach.

The project specific objectives are to:

· Establish a Collective Impact Plan (CIP) around a common set of objectives;
· Facilitate CIP outcomes through leadership in mobilizing improved aging and social inclusion for seniors;
· Recognize and address barriers to social inclusion faced by seniors;
· Reduce accessibility barriers faced by Indigenous elders to culturally appropriate and inclusive supports and stewardship;
· Enhance seniors and families/caregivers understanding of how to fully participate in their community as a fully engaged member;
· Build the capacity of organizations to support seniors' initiatives in their communities;
· Better identify, engage and support seniors and families/caregivers experiencing vulnerabilities; and
· Influence future practices in programming models that focus on healthy aging and social inclusion for seniors at the community and government level;

Expected Results – Project Outputs

· Collective Impact Plan (CIP) that includes a Common Agenda, Evaluation Plan, Work Plan Sustainability Plan, and Communication Plan with yearly reports (five public reports on achievements) and a final report;
· 50+ organizations to collaborate on the Common Agenda;
· 23 sub-agreements with collaborating organizations and partner organizations;
· 1,250 seniors 60+, 20% Indigenous Seniors, participate annually in programming and services geared toward social inclusion;
· 250 seniors 60+ and families/caregivers access ongoing life-transition navigation supports;
· 50 Indigenous Seniors mentor postsecondary students;
· 250 college students annually engaged in front-line support to seniors through a campus-integration model;
· 15 partner organizations engage the seniors population in inclusion and healthy aging programming;
· Tools and resources for seniors and families/caregivers that support navigation of life transitions and community integration – Senior Toolkit;
· An evidence-based sustainable model for seniors social inclusion and healthy aging integrated into the Village program;
· Two community gatherings;
· Five seniors inclusion and mental health training symposiums/award ceremonies;
· 10 artificial intelligence (AI) models developed and tested; and
· Promotional materials developed in English and Indigenous languages;

Expected Results - Project Outcomes

· Increase social participation and social inclusion of seniors;
· Improve well-being and quality of life of seniors;
· Increase and expand programming, services, supports, spiritual practices, and activities available to seniors and families/caregivers;
· Strengthen partnerships and networks;
· Improve community connectedness and referrals to social inclusion initiatives for seniors and families/caregivers;
· Increase integration and interaction between seniors and young professionals;
· Increase sense of belonging and inclusion amongst seniors in their community; and
· Improve regional capacity to coordinate and leverage community resources for maximum reach and impact to seniors and families/caregivers.

BACKBONE ORGANIZATION

The Village at Canadore College

The Village is the only model of its kind in Canada, focused on collaborative inter-professional and inter-generational education and the integration of Indigenous, Eastern and Western healing and wellness practices. The Village integrates seniors' and community care with teaching, experiential skills training and applied research all in one facility. For a video about The Village-visit: https://www.youtube.com/watch?v=JsHYAYbsoZI&feature=emb_logo

Healthy Caring for the Aging at Canadore College

Village Collective Impact Project Team Approach

Our values form the guiding principles for all that we do, and how we engage with others. Canadore and its representatives will act with Respect, Integrity, Transparency, Commitment to excellence, Accountability, Responsiveness and Flexibility, Sustainability - economic and environmental.

The project team is focused on building successful, sustainable community partnerships. Partnerships are built upon relationships, and relationships require trust. To build trust the project team will demonstrate the four pillars of trust (adapted from: Charles Feltman, The Thin Book of Trust, 2009).

Team Approach

SINCERITY — Our actions align with our words

RELIABILITY — We keep our promises

CARE — We demonstrate we are in this together

COMPETENCE — We are upfront about what we can and cannot do

Project Team Organizational Chart

Project Manager:
Has monthly consultation with First People Center to support a culturally appropriate project. Coordinates all project activities, work with collaborating organizations, distribution of funds, oversees project deliverables, and prepares reporting.

Seniors Inclusion Lead:
Oversees student placements, inclusion activities and coordination of Seniors' engagement.

The Village Assistant:
Supports all data collection for the Collective and on campus activities including registration and communication with seniors

Community Connectors:
(Inter-professional student team of ten placement students) Five Campus Work Study Positions including one Indigenous Community Connector. Wages are covered by Canadore at no cost

Organizational Chart

Consultation with First People Centre and Elder on Campus — **PROJECT MANAGER** — Consultation with First People Centre and Elder on Campus

Paid by Canadore

SENIORS INCLUSION LEAD — Oversees all student placements. Leads inclusion activities and coordination of Seniors' engagement

COMMUNITY CONNECTOR ASSISTANT — Supports inclusion activities reception and registration, responds to all correspondence with seniors

10 - STUDENT PLACEMENT - COMMUNITY CONNECTORS — 4- WORK STUDY COMMUNITY CONNECTOR STUDENT — 1 - INDIGENOUS - WORK STUDY COMMUNITY CONNECTOR STUDENT

Community Connectors support inclusion programs on campus and Collaborating Organizations and Seed Partners with the project and initiative work.

PROJECT GOVERNANCE
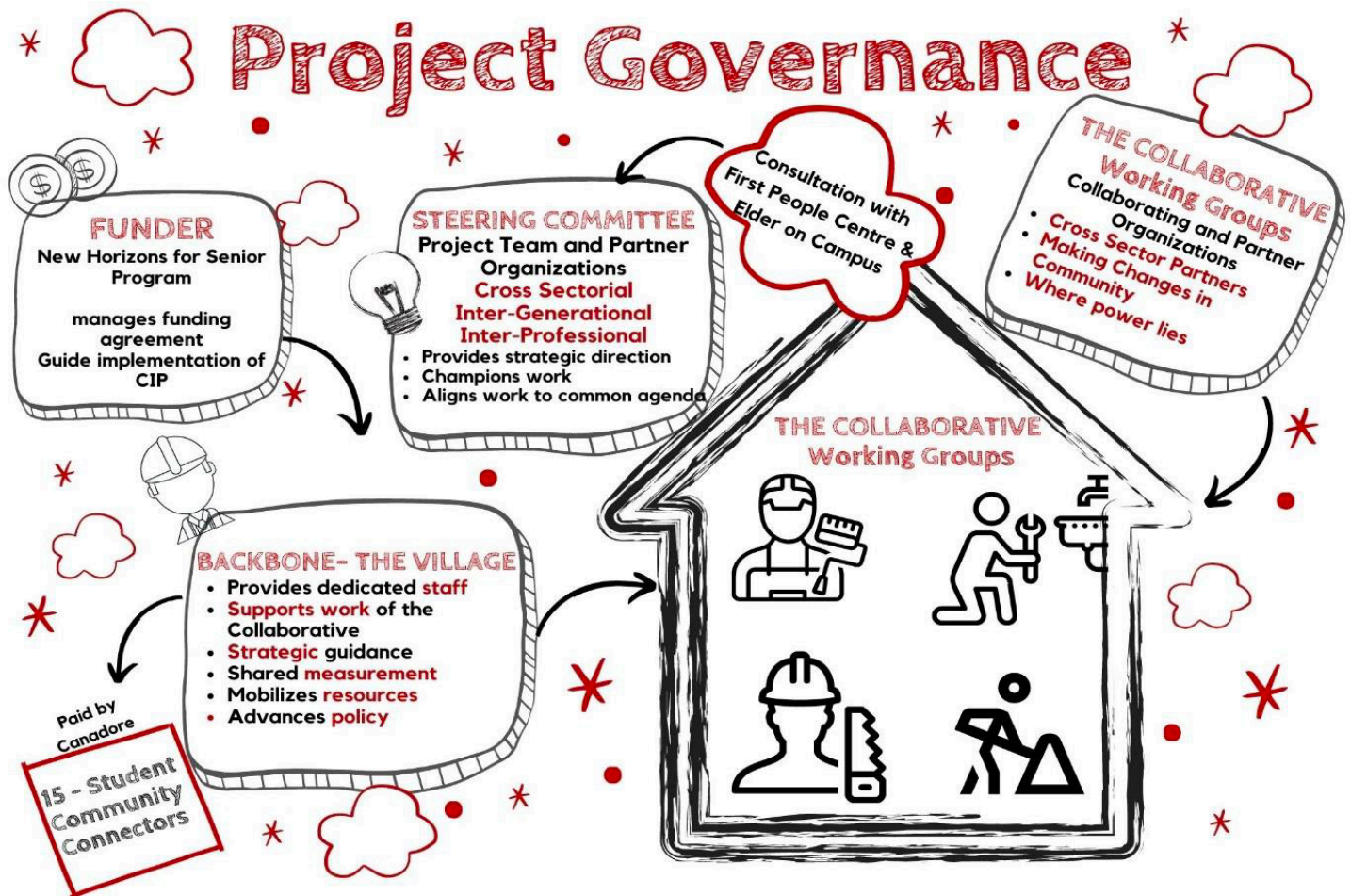
Role of Backbone

· Guide Vision and Strategy
· Support Aligned Activities
· Establish Shared Measurement
· Support Continuous Communication
· Cultivate Community Engagement and Ownership
· Advance Policy
· Mobilize Resources

How we support our Collaborating Organizations and our Partners

· Training –from Canadore College and Community Partners (Cultural Awareness, Age Friendly and Dementia Friendly Training)
· Access to research and data
· Support from placement students to support new work
· Promoting work and organization
· Networking with other partners and community organizations
· Mobilize Resources

Role of Collaborating Organizations and Community Partners

We have various stakeholders involved in the project including Collaborating Organizations, Seed Grant Partners, Community Partners, referral agencies, and champions collectively called **The Collective**. Collaborating Organizations and Seed Grant Partners receive funds to support work of The Collective and have formal agreements in place.

Collaborating Organizations and Seed Grant Partners

The Project will have eight Collaboration Organizations receive grants of $20,000 (160,000 total available). Three of the eight collaboration grants are for Indigenous Collaborating Organization. Collaborating organizations agree to support the length of the project and providing direct support to project. Collaborating organization agree to:
· Support the common agenda
· Engage in mutually reinforcing activities to form an integrated strategy to increase social inclusion of Seniors and Indigenous Seniors in our region
· Shared Measurement
· Continuous communication

The Project will have fifteen **Seed Grant Partner** who will be eligible to receive grants of $5,000 (75,000 total available). These are small grants support small-scale initiatives or actions that can move an organization toward the common agenda. Seed Grant partner organizations support the project for one year and may remain a partner for the length of the project.Seed Grant Partners agree to one or more of the following:
· Support the common agenda
· Find new or better ways of doing to improve the experience of Seniors and Indigenous Seniors and their families and caregivers
· Try out innovative approaches to create age friendly or dementia friendly spaces
· Remove a barrier faced seniors and Indigenous seniors and their families and caregivers

COMMON AGENDA

Inter-Generational Summit - Building our Common Agenda

In March 2021, we hosted a virtual Inter-generational Summit, to Reduce the Risk of Social Isolation for Nipissing and Parry Sound District. We convened community leaders, service groups and seniors to discuss the issues and help draft the framework for our common agenda. Over 110 people attended, representing nearly fifty organizations. Over 50% of all participants were 60+. This led up to the launch of our grant recipient program and transfer payment process (see annex A for TPA Framework), resulting in the identification of four Collaboration Organizations, one Indigenous Collaborating Organization and seven Seed Grant Partners. See annex B for current list of Collaborating and Seed Grant Partner Organizations. All twelve organizations received transfer payments (150,000 total). See annex C for list of organizations who consulted on Common Agenda.

Leading up to the summit, we completed outreach and consultation with over 55 community organizations and service agencies in preparation for common agenda.

In our surveys from January 2020 to March 2021 and in reviewing previous survey conducted, the main barriers to inclusion for Seniors in our region, prior to COVID-19, were transportation and mobility, lack of promotion of services and supports and mental health challenges. Digital Literacy and Access to Technology was barrier however not in top 10 of barriers prior to COVID-19. Since COVID-19 the main barriers to inclusion remain the same however digital literacy and access to technology has moved to one of the top barriers for our region.

Current State – Shared understanding of the problem

The global population aged **65 years or older is growing faster than any other age group**. The number of seniors in Canada now exceeds the number of children - senior population could double over the next 25 years. Social isolation is a growing problem in Canada, and our **Seniors and Indigenous Seniors** in the Nipissing and Parry Sound district **are especially vulnerable**.

Risk factors include the following:

· Life Transitions and Living alone (after the death of a spouse, for example)
· Lack of Knowledge and Awareness
· Lack of access to services and other supports
· Lack of Social Connections

Nipissing Parry Sound District – Our Data[1]

· Population of approximately 130,000 people
· Nearly 23% are over 65 years old (compared to 17% for the province). Approximately 30,000 people in our region are over the age of 65
· Nearly 15% of those over 65 have low income status compared to 12% in Ontario
· 78% of First Nations community are located in Northern Ontario
· Majority of people live in rural areas
· Majority are women - older women are the fastest growing demographic in the North
· Majority (92%) of seniors live in their homes and nearly 30% live alone
· Higher than provincial average of people with cognitive issues
· 1/4 of all seniors are caregivers to other seniors
· 1/3 of seniors have two or more chronic diseases
· 16% of seniors experience social isolation – nearly 5,000 Seniors in our region

SHARED VISION FOR CHANGE

The Collective has a shared vision for change in our region that that *"Every Senior and Indigenous Senior is socially connected and engaged in their community"*

Our long-term goal is twofold
To use inter-cultural, inter-professional and inter-generational approaches:

· To support an **age friendly, and dementia friendly** community
· To improve our community's connectedness and to **reach** and **connect** seniors **preventing** isolation in the future.

Target seniors population

Nearly 23% of our population in North is over 65 years old, which is approximately 30,000 people in the Nipissing and Parry Sound region. Approximately, 5,000 Seniors in our region experience social isolation. The Collective will support all older adults 60+ and **our target group, are older adults who are not currently supported by a health or social services program.**

How We are Achieving This?

We developed three pillars (areas of focus) to achieve our mission to reduce the risk of isolation for seniors in our region. This included Supporting an Age Friendly and Dementia Friendly Community, Promoting Social Participation and Inclusion (and addressing barriers to inclusion) and Creating Meaningful Inter-Generational Experiences. The graphic below outlines our initial plans.
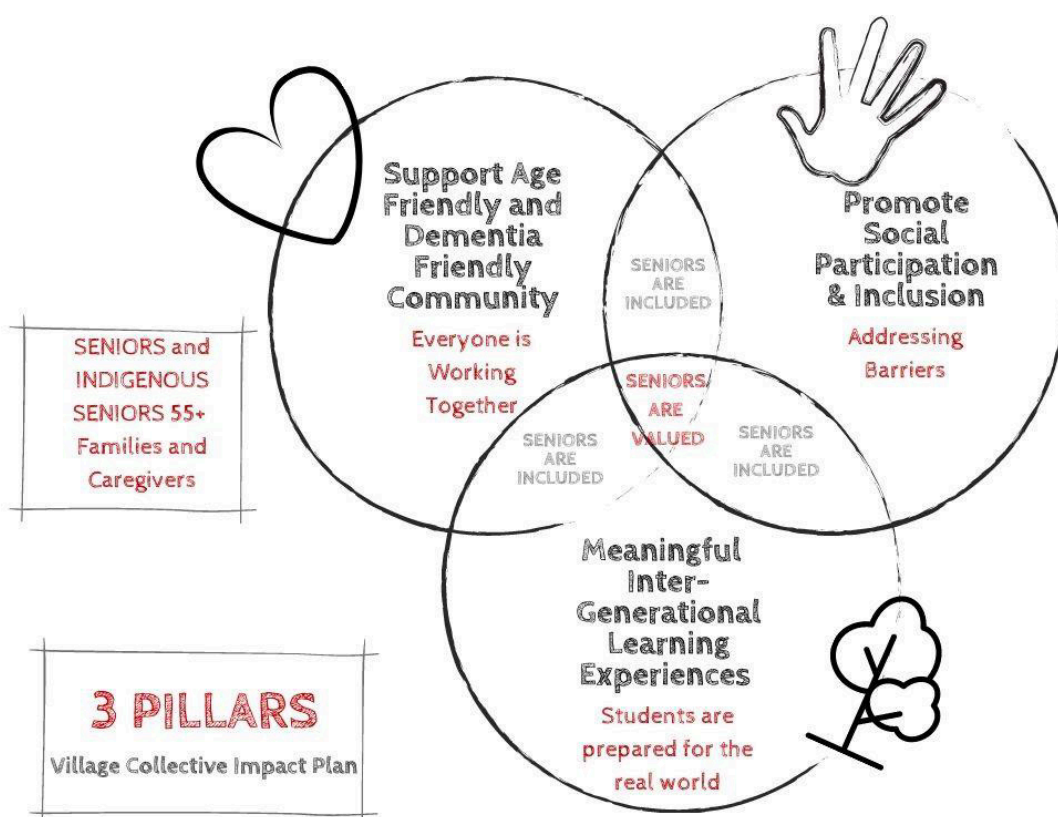
To begin to address barriers faced by seniors, the Collective focused on three areas highlighted by the COVID-19 pandemic, access to technology and digital literacy, lack of inclusive and accessible spaces and knowledge and promotion of existing services and programs. Several collaborating organizations and project partners will focus on improving services to overcome those barriers for seniors in our region. We developed a communication plan geared to reaching isolated seniors in our community.

The Collective's Objectives

· Strengthen partnerships and networks
· Improve community connectedness and referrals to social inclusion initiatives for seniors and families/caregivers
· Increase social participation and social inclusion of seniors by addressing barriers
· Increase age friendly, dementia friendly spaces and safe spaces for marginalized seniors
· Promote existing programming, services, supports, spiritual practices, and activities available to seniors and families/caregivers
· Increase integration and interaction between seniors and young professionals
· Improve regional capacity to coordinate and leverage community resources for maximum reach and impact to seniors and families/caregivers

Update from Year 2

In the summer of 2021, we formed three working groups and to prioritize and support the overall work of the Collective. The working groups include Digital Literacy and Access to Technology with the goal of creating a regional framework, You Belong Here with the goal of creating a framework for inclusive and accessible spaces and Northern Seniors Resource Guide with the goal of promoting social inclusion and access to services. Based on consultation with the working group stakeholders, we have changed the wording from age friendly and dementia friendly spaces to inclusive and accessible spaces. The working groups have developed their goals and are recruiting diverse stakeholders to support the action plans. In addition, we have a planning group to create a radio program for seniors to help promote and support inclusion efforts.

EVALUATION PLAN

THE COLLECTIVE IMPACT PROJECT

Submitted by:
Randi Ray - Evaluation Lead
Micheline McWhirter - Project Manager

INTRODUCTION EVALUATION PLAN

The Village Collective Impact Project aims to reduce the risk of social isolation among older adults 60+ by improving community connectedness to increase social awareness and participation by seniors, families and caregivers, using an intergenerational approach. Using a collective impact approach means connecting the entire Collective with a common agenda, which includes shares measurement. The evaluation plan will measure the value of the Collective.

Theory of Change

Our shared vision of the future – Every senior in our region is socially connected and engaged in the community

How we get there

· Support an innovative, age-friendly and dementia friendly community with existing and new partners
· Increase and promote social participation & inclusion for Seniors and Indigenous Seniors 60+, their caregivers and families by addressing barriers and create meaningful connections
· Generate meaningful learning experiences for students and Seniors and Indigenous Seniors 60+

Measuring Our Success

· Services directory – Seniors Toolkit developed and used by all EVERYONE in the community
· Community Stakeholders include the voice of seniors in program development
· Seniors feel connected and valued in the community
· Students and Seniors have opportunities to interact and learn from each other
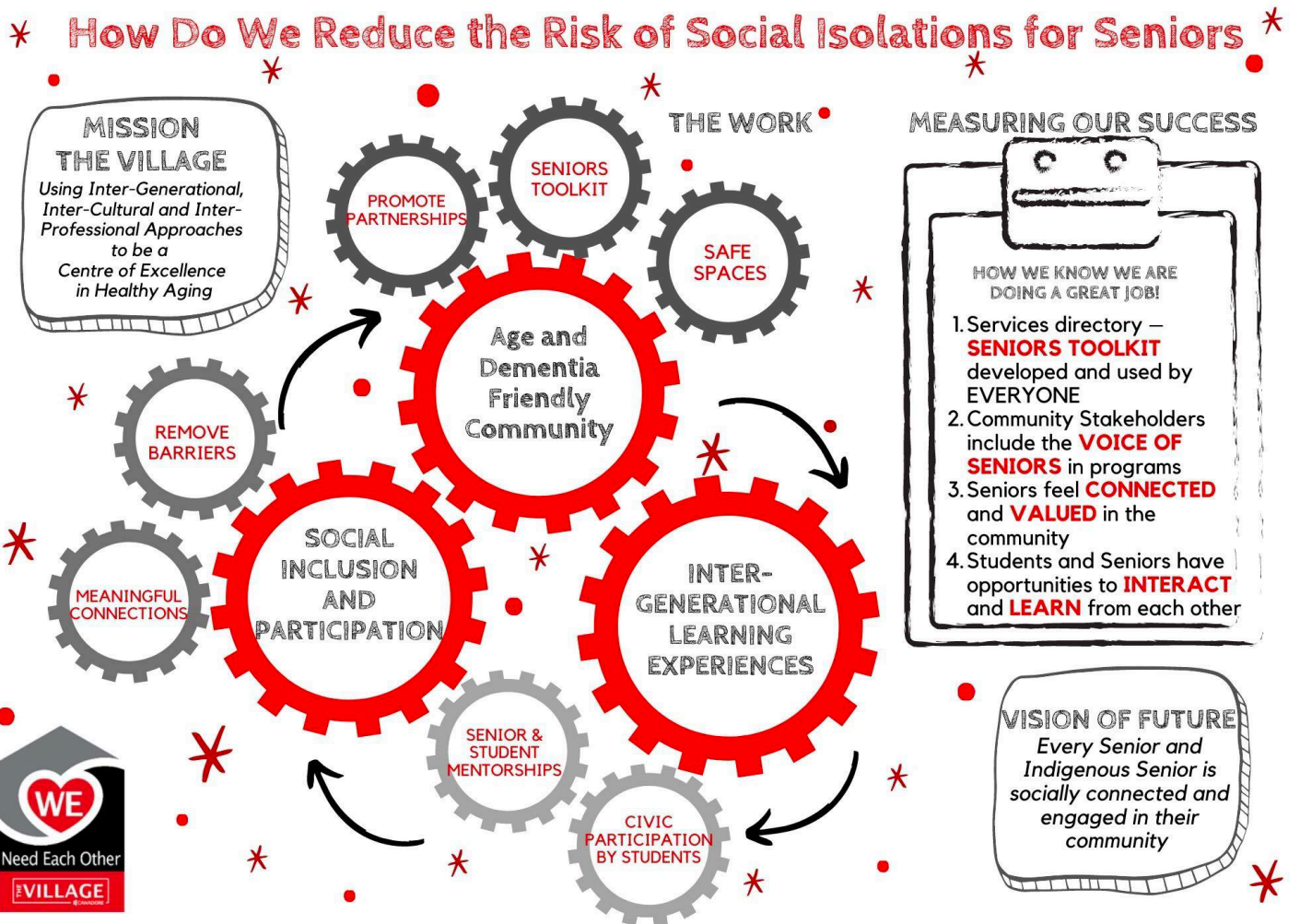
EVALUATION FRAMEWORK

Please note: The evaluation framework was updated to replace age friendly, dementia friendly and culturally safe spaces with inclusive and accessible Spaces.

The Villages Collective Impact Project Evaluation Framework			
Project Goal: To use inter-generational approaches, to reduce the risk of social isolation among Seniors and Indigenous Seniors 60+ their caregivers and families, by improving community connectedness, increasing social awareness and participation by Seniors, families and caregivers			
PROJECT PILLARS			
Support an innovative, inclusive and accessible community with existing and new partners	**Increase and promote social participation & inclusion for Seniors and Indigenous Seniors 60+, their caregivers and families**		**Generate meaningful learning experiences for students and Seniors and Indigenous Seniors 60+**
Increase the awareness of, and access to services Improve communication with seniors, families and caregivers Promote existing community partnership: 1. Between sectors 2. Indigenous partnerships Increase the number of inclusive and accessible spaces in the community Increase the number of sustainable partnerships developed with and between community stakeholders	**Meaningful connections** Increase social engagement opportunities Increase attendance at programming and activities targeting Seniors 60+ and Indigenous Seniors	**Removal of barriers** Identify barriers to age-friendly, dementia friendly, culturally safer and appropriate services for Seniors Increase the awareness of, and access to technology Improve access to transportation & mobility assistance	Create positive intergenerational experiences Ensure pedagogic relevance Increase opportunities for post-secondary students to work with Seniors 60+ and Indigenous Seniors, families and caregivers Ensure high-quality student experiences Increase civic participation by students
METRICS			
Services directory developed and provided to Seniors Increase in the communication received and understood Seniors regarding community opportunities Increase in the amount of community referrals to engagement activities Increase partnerships with • Sectors and between sectors • Indigenous partners • Francophone and; • newcomer organizations	Increase in the number of community activities attended per month Increase in the number of people with whom the Senior connects monthly Proportion of participating Seniors who would participate in the engagement opportunities again	Increase in the number and proportion of Seniors who: - Can and do use technology to communicate with loved ones - Can and do travel regularly within the city Increase in the number organizations who report age-friendly, dementia friendly, cultural safe spaces for Seniors Increase in the proportion of Seniors who report positive community experiences	Number of community placements for students working with Seniors Satisfaction of the students in relation to the community placements Satisfaction of the Seniors in relation to the community placements Satisfaction of the agencies in relation to the community placements Alignment of the learning experience with curricular outcomes

Support an inclusive and Accessible community	Seniors and Indigenous Seniors Social participation & inclusion	Learning experiences for students and Seniors
PROJECT OBJECTIVE, OUTCOMES, OUPUTS		
OBJECTIVES ➤ **Establish a CIP around a common set of objectives;** ➤ **Facilitate CIP outcomes through leadership in mobilizing improved aging and social inclusion for seniors;** ➤ **Influence future practices in programming models that focus on healthy aging and social inclusion for seniors at the community and government level** ➤ **Enhance seniors and families/caregivers understanding of how to fully participate in their community as a fully; engaged member** **OUTCOMES** -Strengthened partnerships and networks -Improved community connectedness and referrals to social inclusion initiatives for seniors and families / caregivers -Increased delivery of social inclusion programming and services to mobilize collective action of collaborating organizations -Increased and/or expanded services, supports, spiritual practices, and activities available to seniors and families/caregivers -Increased support of navigation of life transitions and community integration for seniors and families/caregivers - Increased awareness and utilization of supportive community resources by seniors and families/ caregivers **OUTPUTS** ✓ 23 sub-agreements with partner organizations ✓ 15 partner organizations engage in inclusion and healthy aging programs ✓ Creation of Senior Toolkit ✓ An evidence-based sustainable model for social inclusion and healthy aging integrated into the Village program ✓ Two community gatherings; ✓ Five seniors inclusion and mental health training symposiums/award ceremonies; ✓ Promotional materials developed in English and Indigenous languages	**OBJECTIVES** ➤ **Recognize and address barriers to social inclusion faced by seniors;** ➤ **Reduce accessibility barriers faced by Indigenous elders to culturally appropriate and inclusive supports and stewardship.** ➤ **Better identify, engage and support seniors and families/caregivers experiencing vulnerabilities;** **OUTCOMES** -Increased social participation and social inclusion of seniors -Improved well-being and quality of life of seniors -Increased sense of belonging and inclusion amongst seniors in their community **OUTPUTS** ✓1,250 seniors 60+, 20% Indigenous elders, participate annually in programming and services geared toward social inclusion; ✓250 seniors 60+ and families/caregivers access ongoing life-transition navigation supports; ✓ 10 artificial intelligence (AI) models developed and tested;	**OBJECTIVES** ➤ **Build the capacity of organizations to support seniors' initiatives in their communities** **OUTCOMES** -Increased integration and interaction between seniors and young professionals -Increased community engagement opportunities for seniors, families/caregivers and young professionals -Improved regional capacity to coordinate and leverage community resources for maximum reach and impact to seniors and families/caregivers **OUTPUTS** ✓ 50 Indigenous Seniors mentor postsecondary students; ✓ 250 college students annually engaged in front-line support to seniors through a campus-integration model

EVALUATION APPROACH

Creating and keeping an ethical space at all times will require us to create an environment that demonstrates passion, connection and commitment that moves people to not only share their information and have it presented in a meaningful way.

The ethical principles that will surround this Collective Impact Project will reflect our collective values that are grounded in the seven grandfather teachings as shared by Eddie Benton-Banai:

· **Nbwaakaawin:** To cherish knowledge is to know **WISDOM**.
· **Zaagidwin:** To know **LOVE** is to know peace.
· **Mnaadendmowin:** To honour all the creation is to have **RESPECT**.
· **Aakdehewin: BRAVERY** is to face the foe with integrity.
· **Gwekwaadziwin: HONESTY** in facing a situation is to be brave.
· **Dbaadendiziwin: HUMILITY** is to know yourself as a sacred part of the creation.
· **Debwewin: TRUTH** is to know all of these things.

In addition to the above commitment, our team will be following the four Rs of Indigenous research: respectful, responsible, and reciprocal, relevant learning (Kirkness & Barnhardt, 1991; Weber-Pillax, 2001; Wilson, 2008).

Respect. A strong level of respect must be built with the people sharing their knowledge and trust has to be part of the process. Without trust, the conversations will not be as engaging and the stories will not be told in the same way.

Responsibility. Each of the individuals sharing knowledge throughout this learning journey will be assured that the information that they are providing will be confidential, and they will be given a choice to remain anonymous or to use their names. We will ensure that the participants are honoured in the way in which they want to be engaged with and will be respectful of their traditions (eg. asemma may be offered vs. written consent). The data will be stored in a safe place and will always be presented in a transparent way.

Relevance. In the beginning phases, the advisory council will be consulted with and the participants will have an opportunity to give feedback to ensure that the evaluation approach will resonate with them. As an evaluator, I will ensure to keep the content and context relevant to the people sharing knowledge and that it is used in a way that will be useful for them, and for future participants. As part of the methodology, I intend to be in frequent contact with the project leads and overarching steering committee so that their stories have context within the larger project.

Reciprocity. This learning will be a co-production of knowledge and will be intended to overturn some colonial ways of thinking and doing. I anticipate that this work will create more space for Indigenous knowledge as well as honour western ways of doing. I will solicit questions and thoughts, and respond respectfully. Finally, those sharing their wisdom will be honoured throughout the learning journey; conversations will be marked by honesty, laughter, integrity, compassion, and gratitude.

Using the Seasons as a Framework

This evaluation will be a process, and we will remain open to the teachings and learnings that will occur and will accept them as a part of our roles as evaluators. The approaches we decide to use together will have a purpose, a spirit, and exist within creation - and most importantly be applicable to the participants at all times. The Medicine wheel has great teachings and there are many teachings in relation to the seasons and their relationships to planning and evaluation. Please see figure below as a sample framework for the yearly evaluation schedule. The seasons will be defined as follows: Winter (January – March), spring (April – June), summer (July to September) and fall (October to December).
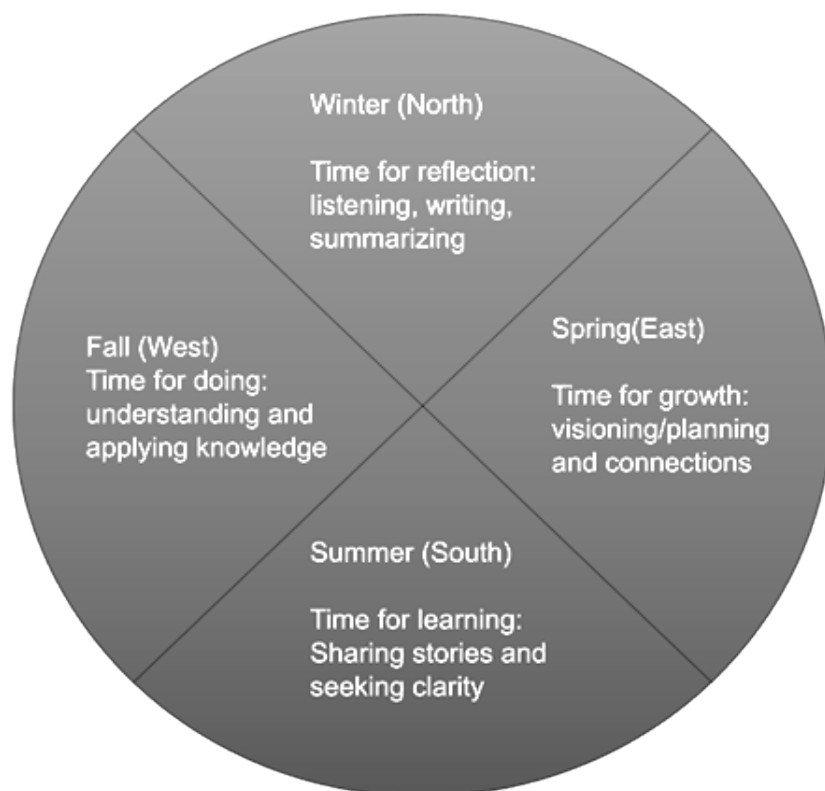
EVALUATION PLAN: SURVEY-BASED DATA

Metric or "Indicator"	Suggested Question	Data Collection Method	Infographic	Time Frame	Who is Responsible
Pillar 1. Supporting an innovative, inclusive and accessible spaces with existing and new partners					
Services directory (Northern Seniors Resource Guide) developed and provided to older adults 60+ (used by all community)	Is the services directory completed	Successful completion of the services directory	No	Soft launch in winter 2022	Project Team
Increase in the communication received and understood by Seniors 60+ regarding community opportunities	Have you received any information regarding the Villages collective impact project? Are you aware of the services your community offers to Seniors and Indigenous Senior 60+?	Standard client survey	Yes	Done at the end of the program or by seasons **Surveys launched in December 2021**	Grant Recipients
Increase in the amount of community referrals to engagement activities	Have you been referred to this program?	Standard client survey and Standard Registration	Yes	Done at the end of the program or by seasons **Surveys launched in December 2021**	Grant Recipients
Increase number of connections with Indigenous, Francophone and newcomers to Canada.	Do you identify as Indigenous, Francophone or a newcomer to Canada?	Standard client survey and Standard Registration	Yes	Ongoing	Project Team
Pillar 2. Increase and promote social participation & inclusion for Seniors, Indigenous Seniors 60+, caregivers and families					
Meaningful connections					
Increase in the number of community activities attended per month	Actual number of community activities offered per month and: amount of participants	Data collection with Grant Recipients The Collective Outcome Diary	Yes	Monthly and ongoing	Grant Recipients
Increase in the number of people with whom the older Seniors 60+ connects monthly	How many people do you connect with monthly (virtually, in-person, or in community activities)	Standard client survey	Yes	Done at the end of the program or by seasons **Surveys launched in Dec. 2021**	Grant Recipients
Removal of barriers					
Increase the strategies implemented to create inclusive and accessible space for Seniors within organizations (e.g. including culturally safe, 2S-LGBTQ safe, age friendly and dementia friendly)	Was the service or program offered in an inclusive and accessible space for Seniors (culturally safe, age friendly, dementia friendly)	Agency Survey - The Collective Outcome Diary Standard client survey	Yes	Done at the end of the program or by seasons **Surveys launched in Dec. 2021**	Grant Recipients and Project Team
Increase in the proportion of Seniors and Indigenous Senior 60+ who report positive community experiences	Do you feel that you have positive experiences in your community?	Standard client survey	Yes	Done at the end of the program or by seasons **Surveys launched in Dec. 2021**	Grant Recipients

Proportion of participating Seniors and Indigenous Senior 60+ who would participate in the engagement opportunities again	Would you participate again?	Standard client survey	Yes	Done at the end of the program or by seasons **Surveys launched in Dec. 2021**	Grant Recipients
Can and do use technology to communicate with loved ones	Do you use technology to connect with loved ones? Do your clients have access to technology services to access your program	Standard client survey Agency Survey - The Collective Outcome Diary	Yes	Done at the end of the program or by seasons **Surveys launched in Dec. 2021**	Grant Recipients
Can and do travel regularly within the community	Do you have access to transportation to participate in community programs and access services? Do your clients have access to transportations services to access your program	Standard client survey Agency Survey - The Collective Outcome Diary	Yes	Done at the end of the program or by seasons **Surveys launched in Dec. 2021**	Grant Recipients
Pillar 3. Generating meaningful learning experiences for students and Seniors and Indigenous Seniors 60+					
Number of community placements for students working with Seniors and Indigenous Senior 60+	Number of students who have placements	Data from the placement coordinators	Yes	Done at the end of placement by seasons **Ongoing since April 2020**	**Project Team**
Satisfaction of the students in relation to the community placements	Was your placement meaningful to you?	Student survey	Yes	Done at the end of placement by seasons **Ongoing since April 2020**	Project Team
Satisfaction of the Seniors in relation to the community placements	Did you participate in the _____ program? Yes or No If so, did you feel the connection with the students was meaningful to you?	Client survey	Yes	Done at the end of the program or by seasons **Surveys launched in Dec. 2021**	Project Team
Satisfaction of Agencies in relation to community placements and working with Community Connectors	How satisfied were you with your experience working with Community Connector Students? Would you work with a Community Connector Student in the future Yes or No	Agency survey And Outcome Diary	No	Done at the end of the program or by seasons **Surveys launched in Dec. 2021**	Project Team and Grant Recipients
Alignment of the learning experience with curricular outcomes	Did the experience align with curriculum outcomes?	Student Survey - Qualitative discussions with academic deans, placement coordinators etc.	No	Done at the end of placement by seasons **Ongoing since April 2020**	Project Team/Canadore Academic

EVALUATION PLAN: Gathering Stories using Outcome Mapping
Outcome Mapping as a tool for Storytelling with Partners

We will be using outcome mapping framework to demonstrate our relationship with partners and also as a tool to monitor how our internal team is measuring our outcomes. Outcome mapping is a methodology for planning and assessing projects that aim to bring about 'real' and tangible change. It can also be applied to programs relating to research communication, and policy influence. It has proven to be a very valuable way to planning, monitoring and evaluating a project, while also engaging stakeholders. Outcome mapping provides a set of tools (eg. Storytelling, surveys etc.) to design and gather information on the outcomes, defined as behavioural changes, among the project partners (e.g. leveraging the advisory committee). Identifying the behavioural changes (e.g. improved perceived quality of life) aims to become synonymous with its outcomes, and part of a wider process of focusing on how change happens. Outcome mapping can be used as a standalone methodology or in combination with other evaluations.

Approach

Using Storytelling, qualitative and quantitative approaches to design and gather information on the outcomes (defined as behavioural changes) among the project partners. Identifying the behavioural changes synonymous with the key outcomes. Outcome mapping can be used as a standalone methodology or in combination with other evaluations.

Guiding Principles

- Evaluation is intended to improve program planning and delivery
- Evaluations are designed to lead to action
- No single, best, generic evaluation method exists
- Evaluations should enlist the participation of relevant stakeholders
- Evaluation processes should meet standards for ethical research
- Monitoring and evaluation planning add value at the design stage of a program
- Evaluation should be an asset for those being evaluated
- Evaluation is both science and art
- Evaluations are a means of negotiating different realities
- Evaluations should leave behind an increased capacity to use evaluation finding

Questions we will be asking ourselves and our partners:

- How far have our partners progressed towards achieving outcomes?
- What are we doing to support the achievement of outcomes?
- How well have we performed?
- Indicating cases of positive performance and areas for improvement:
- What worked well? Why? Are all the necessary strategies included?
- Are we spreading ourselves too thin by trying to use too many strategies?
- How can we maximize our contributions?
- Are your services offered in a safe space (culturally safe, age friendly, dementia friendly)
- Do your clients have access to technology services to access your program
- Do your clients have access to technology to access your programs?

Outcomes journals with Collaborating Organization and Community Partners are used monthly to collect the information and data for the project. See annex G for template for the outcome journal.

Photovoice as a method for storytelling with clients

- PhotoVOICE is an opportunity for participants to express themselves and to be heard in a powerful, universal and visual way. The use of photography eliminates the limitations of language, ethnicity or education. Participants are self-directed, supported and encouraged by the facilitators.
- The photographs and accompanying narratives are used as messages to reach those that can help make change.
- The Village Collective Impact Project will host a yearly 8-week sessions which can be delivered remotely through conference calls if required. During each session, the group shares photographs weekly on the topic of aging in their community and the barriers they face and opportunities they have. Each individual will share their personal story. Themes such as how the pandemic is affecting each participant personally will be documented. No camera experience necessary. The facilitators support any Senior or Indigenous Senior 60+ who has access to the internet in being involved and also provides all the training and support.
- The narratives collected through the photovoice storytelling project will be used to share a collective story for reporting. This will be done yearly and shared with the funder and all stakeholders. See annex E for video of the first PhotoVOICE- Aging Unfiltered completed in February 2021.

Journals as a method for storytelling with students

- With permission, we will use journals as a way to share students experiences working with Seniors and Indigenous Senior 60+ Journaling will help students to be less restrained when expressing themselves. It will also give students time to organize their thoughts and prepare responses. Analyzing journals will also give us an opportunity to learn more about the process and share meaningful feedback to the Seniors 60+, organizations and community at large.

Evaluation Phase

- Evaluating intended and unexpected results:
- Who changed? How did they change?
- If they did not change as expected, do we need to do something different or reorient our expectations?
- Gathering data on the contribution that a program made to bringing about changes in its partners:
- What activities/strategies were used?
- How did the activities influence individuals, groups, or institutions to change?
- Establishing evaluation priorities and an evaluation plan:
- What strategies, relationships, or issues need to be looked at more in depth?
- How, and from where, can we gather relevant data?

Reporting Matrix

TYPE OF REPORT & REQUENCY	DESCRIPTION	AUDIENCE
ESDC Reports – Quarterly Q1 – July 31; Q2 – October 31; Q3 - Jan 31; and Q4 – April 30th	Activity Report; Claim Form, Forecast of Project Expenditures (FPE) – sent quarterly to ESDC Program Officer	ESDC Program Officer and New Horizons for Senior Program team
Infographic – Seasonally Spring – July 31; Summer – October 31; Fall – Jan 31; and Winter April 30	Project level data will be reported through the infographic and will be distributed to clients and community partners. The infographic will be updated and distributed quarterly beginning in 2022. *Please see Annex D for sample infographic.*	Community Stakeholders, New Horizons for Senior Program team, and General Public
CIP Report Submit yearly reporting at the end of each project calendar year. First year was given an extension to May 2021. Annual updated to be completed by December 20th.	Collective Impact Plan (CIP) is updated and submitted annually to Performance Management Team and includes the following documents: Common Agenda; Evaluation Plan; Workplan; Sustainability Plan; and Communication plan. ** Evaluation data related to the collective impact initiative and ongoing project and population data is fed back to the project teams to support learning and adaptation, and is reported during semi-annual conversations with (PMEWG) the Performance Measurement and Evaluation Working Group of the New Horizons for Seniors Program*	Performance Management Team; New Horizons for Senior Program team; Community Stakeholders, and General Public
The Village Impact report Annual Report to Community Stakeholders	This is a public annual report that shares The Village achievements with our funders and project achievements with collaborating and partner organizations and the community. *Shared, via print and online with community yearly in January*	New Horizons for Senior Program team; Community Stakeholders, and General Public
A final report (March 2025)	Final report at the end of the project summarizing the evaluation approach, findings, conclusions and suggestions for next steps. Shared via online and print with community	ESDC Program Officer; New Horizons for Senior Program team; Community Stakeholders, and General Public

THE COLLECTIVE IMPACT PROJECT

Work Plan and Mutually Reinforcing Activities

Work Plan – Mutually Reinforcing Activities

Project Pillar & Objectives	Activities	Lead Organization and Person	Project Year	Expected Results		Results Indicators and Metrics	Current Results and Status
				Outputs	Outcomes		

Project Pillar Support an innovative, inclusive & accessible community with existing and new partners **Objective:** Working in collaboration with not for profit and for profit organizations, and community stakeholders, **establish a CIP around a common set of objectives to reduce the risk of social isolation for Seniors 60+ and Indigenous Seniors in Nipissing and Parry Sound District**	**Leadership Activities:**
	• Identify collaborating organizations and community partners
	• Convene community leaders (including Seniors) and collaborate on the common agenda
	• Draft and launch a request for proposals (RFP) to select first round of collaborating organizations and partners and distribute funding **(See annex A for TPA framework)**
	• Launch a second round RFP to select the grantees as collaborating organizations, complete agreements and distribute funding
	• Form cross sector steering committee and hold monthly meetings
	• Form Elders Committee
	• Promote existing community partnerships between sectors and Indigenous partnerships
	Communications Activities: Develop and deliver a communication plan and materials to provide updates to community stakeholders
	Mutually Reinforcing Activities: Determine activities of each collaborating organization
	Evaluation Activities:
	• Develop, monitor and update annually an evaluation plan
	• Track monthly metrics with Collective through outcome diary
	Sustainability Activities: Develop, monitor and update annually a sustainability plan
		Micheline McWhirter – The Village at Canadore College	Year 1
			
			Year 1
			
			Year 1
			
			Year 3
			
			Year 1
			
			Year 1-5
			Year 1-5
			
			Year 1-5
			
			Year 1-5
			
			Year 1-5
			
			Year 1-5
			
			Year 1-5
				• Over 50 organizations collaborate on common agenda
				• 23 sub-agreements with Collaborating and Partner Organizations
				• 15 partner organizations engage in inclusion and healthy aging programs
				• Cross sector Steering committee established and meeting monthly
				• Indigenous Elders Committee established and met seasonally
				• A CIP outlining a Common Agenda
				• Communication plan developed, and tools in place
				• An evaluation plan, tools in place
				• A sustainability plan in place
				• Final Report
				• Five Public Annual Reports
				• Final Report
					• Strengthened partnerships and networks
					• Improved community connectedness and referrals to social inclusion initiatives for seniors and families / caregivers
						RESULTS INDICATORS
						• One Community gathering to complete Common Agenda with notes and attendance records
						• Completed CIP and all documents submitted
						• Steering Committee Meeting Notes and Documents
						• Recommendations collected from Elder on Campus and First People Centre and included in action plans
						METRICS
						• Increase the number of sustainable partnerships developed with community stakeholders
						  ○ Sectors and between sectors
						  ○ Indigenous partners
						  ○ Francophone and
						  ○ newcomer organizations
							YEAR 1 (18 months to May 2021)
							• **59 organizations** (see annex B for list) and community groups consulted and 110 people attended the Summit to build the common agenda, over 50% were Seniors 60+
							• 13 Transfer Payment Agreements in place with 4 Collaborating Organizations, 1 Indigenous Collaborating Organization, and 6 Seed Grant Partners (total grants of$145,000. One of our seed grant applicants dropped out. (See Annex C for list)
							• **24 Initiatives and referral organizations** supporting the Collective (see Annex B for list)
							• Inter-Generational Steering Committee Monthly meetings since July 2020.
							• Recruiting for Knowledge Gifters and Keepers ongoing, meet monthly with Elder on campus and First People Centre for consultation
							
							• Annual CIP and all documents created **YEAR 2 (June to December 2021)**
							• Second Seniors Symposium – Learning and Caring for Yourself as you Age, was held the week of November 22, 2021 for falls prevention month, in partnership with the local Stay on Your Feet Coalition. This virtual event was attended by 160 people who participated in 18 education sessions and panels. Over 85% of attendees were 60 or over. Feedback was very positive. (See annex F for schedule of events) Due to COVID-19 restrictions, an in-person event and awards ceremony will be held in June 2022.
							
							• 41 organizations support the project. Five new organizations joined since June 2021.(see annex B for list)
							
							• In the fall, launched in person campus programming including VON exercise classes, digital literacy programming and indoor walking groups.

Project Pillar & Objectives	Activities	Lead Organization and Person	Project Year	Expected Results		Results Indicators and Metrics	Current Results and Status
				Outputs	Outcomes		

Project Pillar Support an innovative, inclusive & accessible community with existing and new partners
 	
Objectives: Facilitate CIP outcomes through leadership in mobilizing improved aging and social inclusion for seniors
 	
Influence future practices in programming models that focus on healthy aging and social inclusion for seniors at the community and government level
	Leadership Activities: In consultation with Seniors, First People Centre and the Collective:
	• Develop navigation supports and programming at the Village that supports an Age Friendly and Dementia Friendly communities
	• Facilitate collaborating and partner organizations to mobilize activities, supports and services for seniors
	• Share promising practices and lessons learned with community to influence propagation of project by:
	- Hosting an annual seniors inclusion and mental health training symposium and award ceremony to recognize volunteers, seniors and staff and share lessons learned and promising practices. During the symposium, having a community forum to further mobilize collective action, to broaden reach beyond collaborating organizations
	Communications Activities: Manage communication plan ensuring regular updates to community stakeholders
	• Promotion material developed in English and Indigenous Languages
	Mutually Reinforcing Activities: Collaborating organizations to attend yearly symposium
	Evaluation Activities: Track monthly metrics with the Collective through outcome diary
	Sustainability Activities: Facilitate a planning and sustainability forum as part of yearly symposium including a commitment session where stakeholders make commitments to the future
		Micheline McWhirter (The Village at Canadore College) with All Members of the Collective	Year 2 – 5
			
			Year 2 – 5
			
			Year 2 – 5
			
			Year 2 - 5
			
			Year 2 – 5
			
			Year 2 - 5
				• An evidence-based sustainable model for seniors social inclusion and healthy aging integrated into the Village program
				• Two community gatherings;
				• Five seniors inclusion and mental health training symposiums and award ceremonies;
				• Promotional materials developed in English and Indigenous languages
					• Increased delivery of social inclusion programming and services to mobilize collective action of collaborating organizations
					• Increased and/or expanded services, supports, spiritual practices, and activities available to Seniors
					• Improved regional capacity to coordinate and leverage community resources for maximum reach and impact to seniors and families, caregivers
						RESULTS INDICATORS
						• Five seniors inclusion and mental health training symposiums and award ceremonies to share lessons learned, celebrate successes and influence community and policy makers for future improvements with notes and attendance records
						• Report on recommendations included in annual report
						METRICS
						• Increase the number of sustainable partnerships developed with community stakeholders
						  ○ Sectors and between sectors
						  ○ Indigenous partners
						  ○ Francophone and
						  ○ newcomer organizations
							YEAR 1 (18 months to May 2021)
							• First Community symposium called the **Summit on Reducing the Risk of Social Isolation** in our Community hosted in May 2021
							• **59 organizations** (see annex B for list) and community groups attended the first symposium called the Summit with a focus to create common agenda, 110 community members attended the Summit, over 50% were Seniors 60+
							• Created a Reassurance Calls Program, Seniors Centre Without Walls Program and DISCO Hub digital literacy program with the YMCA to address barriers caused by COVID-19
							• Lessons learned reports on first year of initiatives completed and shared with project stakeholders that supported seniors during COVID-19
							YEAR 2 (June to December 2021)
							• Second Seniors Symposium – Learning and Caring for Yourself as you Age, was held the week of November 22, 2022 in partnership with the local Stay on Your Feet Coalitions for Falls Prevention Month. This virtual event was attended by 160 people who participated in 18 education sessions and panels. Over 85% of attendees were 60 or over. Feedback was very positive. (See annex F for schedule of events) Due to COVID-19 restrictions, an in-person event and awards ceremony will be held in June 2022.
							• 41 organizations support the project. Five new organizations joined since June 2021. (see annex B for list)
							• In Fall launched in person campus programming including VON exercise classes, digital literacy programming and indoor walking groups.

Project Pillar & Objectives	Activities	Lead Organization and Person	Project Year	Expected Results		Results Indicators and Metrics	Current Results and Status
				Outputs	Outcomes		
Project Pillar Support an innovative, inclusive & accessible community with existing and new partners **Objective:** Enhance seniors caregivers and families, understanding of how to fully participate in their community as a fully engaged member **Create a life transition navigation toolkit, services directory (Seniors Toolkit) for older adults 60+**	**Leadership Activities** -Create through an expert panel – a life transition toolkit, services directory (Seniors Toolkit) for Seniors and Indigenous Senior 60+: • Create a Seniors Panel to review and validate toolkit • Identify and engage marginalized seniors groups to ensure the toolkit meets their needs -Mobilize navigation services for seniors beginning with collaborating organizations: • Implement process for student Community Connectors to support access and navigation of toolkit • Expand services to all regions **Communications Activities:** Manage communication plan ensuring regular updates to community stakeholders - Create website for the online toolkit - Create a print version for distribution to Seniors -Develop communication strategies to reach marginalized groups -Promotion material in English and Indigenous Languages **Mutually Reinforcing Activities:** Collaborating and partner organizations support and promote seniors toolkit **Evaluation Activities:** Gather feedback from Seniors, and stakeholders to make improvements and measure impact of the toolkit **Sustainability Activities:** Create process for ongoing updating and validation of toolkit with academic team and community stakeholders • Transition navigation supports to sustainable partner organizations	Micheline McWhirter (The Village at Canadore College)	Year 2 – 5 Year 2 Year 2 Year 3 Year 3 Year 2 Year 3 Year 2 Year 2-5 Year 2-5 Year 2-5 Year 5	• Tools and resources and resources for Seniors and Indigenous Seniors families, caregivers that support navigation and life transitions and community integration • 250 seniors 60+ access navigation support and toolkit	• Increased awareness and utilization of supportive community resources by seniors and families/ caregivers • Increased support of navigation of life transitions and community integration for seniors, families and caregivers	**RESULTS INDICATORS** • Services directory developed and provided to older adults 60+ (used by all community) • Increase in the amount of community referrals to engagement activities • Improve communication with seniors, families and caregivers **METRICS** • Increase in the communication received and understood by older adults 60+ regarding community opportunities • Increase the awareness of, and access to services	**YEAR 1 (18 months to May 2021)** • Completed inventory of services and resources by region created • Began validating information in toolkit with organizations • Community Connector role developed and supporting Village initiatives • Community Connector Students accessing inventory to support Seniors enrolled in programming at the Village **YEAR 2 (June to December 2021)** • Began recruiting for Seniors Advisory Committee in summer 2021 to consult and advise on various initiatives and programs in community • Began development of senior's resource guide website called Northern Seniors with Caredove. Soft launch schedule for winter 2022 • Developed process for student Community Connectors to support access and navigation of toolkit. Pilot to begin in winter 2022 • Started radio show working group to develop seniors radio show for the region with TV Broadcasting students

Project Pillar & Objectives	Activities	Lead Organization and Person	Project Year	Expected Results		Results Indicators and Metrics	Current Results and Status
				Outputs	Outcomes		
Project Pillar: Increase and promote social participation & inclusion for Seniors and Indigenous Seniors 60+, their caregivers and families **Objective:** **Better identify, engage and support seniors and families/caregivers experiencing vulnerabilities**	**Leadership Activities**: In consultation with Seniors, First People Centre, the Collective and community stakeholders: • Develop models and framework for inclusive and accessible communities to be shared with the Collective and community • Monitor and support project activities carried out by collaborating and partner organizations **Communications Activities:** Manage communication plan ensuring regular updates to community stakeholders • Implement strategies to reach marginalized groups • Promotion material developed in English and Indigenous Languages **Mutually Reinforcing Activities:** All members of the Collective, supports and promotes activities carried out by Collaborating and Partner organizations **Evaluation Activities:** • Develop and administer surveys to seniors and analyze baseline data to gather both quantitative and quantitative data relative to their social inclusion • Host four photoVOICE groups as a form of focus group to share voice of seniors through storytelling and • Gather feedback from participants, partners, and community stakeholders and make improvements and measure impact of the project **Sustainability Activities:** Create process for ongoing community support of Age Friendly and Dementia Friendly spaces	Micheline McWhirter (The Village at Canadore College) with All Members of the Collective	Year 2-5 Year 2-5 Year 1-5 Year 2-5 Year 2-5 Year 2-5 Year 1-5 Year 2-5 Year 1-5 Year 2-5	• 1,250 seniors 60+, 20% Indigenous engaged social inclusion programming	• Increased social participation and social inclusion of seniors • Improved well-being and quality of life of seniors • Increased sense of belonging and inclusion amongst seniors in their community	**RESULTS INDICATORS** • Increase social engagement opportunities • Increase attendance at programming and activities targeting Seniors 60+ and Indigenous Seniors **Metrics** • Increase in the number of community activities attended per month • Increase in the number of people with whom the Senior connects monthly • Proportion of participating Seniors who would participate in the engagement opportunities again	**YEAR 1 (18 months to May 2021)** • **370 Seniors** engaged including **5% Indigenous Seniors** in Village programming • 1500 hours of community support during COVID • 85% of program participants reported positive experiences • First photoVOICE group was hosted in January to February 2021. Initial information shared at Summit in 2021. Planning to create exhibition at next community symposium. ***See annex E for video of PhotoVOICE aging unfiltered journey.*** **YEAR 2 (June to December 2021)** • Our placement students who supported initiatives and activities have provided over 40,000 hours of community support to seniors. • We have engaged over **500 seniors** including **5% Indigenous Seniors** and **132 students,** increasing interactions between seniors and students and increasing social participation of seniors, reducing the risk of social isolation. • Our project collective (including 11 collaborating and partner organization) support over **1000 seniors** in our region. • 85% of program participants reported they would participate again

Project Pillar/ Project Objectives	Activities	Lead Organization and Person	Project Year	Expected Results		Results Indicators/ Data Collection and Metrics	Current Results and Status
				Outputs	Outcomes		

Project Pillar: Increase and promote social participation & inclusion for Seniors and Indigenous Seniors 60+, their caregivers and families
 	
Objective: Recognize and address barriers to social inclusion faced by seniors;
	Leadership Activities: In consultation with Seniors, First People Centre, and community stakeholders:
	• Identify barriers to social inclusion and share with stakeholders
	• Pilot ideas to address barriers faced by Seniors and Indigenous Seniors
	• Integrate transportation strategies into programming
	• Integrate seniors digital literacy and access to technology strategies into programming
	• Integrate the use of technology including Artificial Intelligence (AI), immersive reality simulations to support cognitive stimulation and improved social engagement
	Communications Activities: Ensure regular updates to stakeholders
	• Implement strategies to reach marginalized groups
	• Promotion material developed in English and Indigenous Languages
	Mutually Reinforcing Activities: All members of the Collective, implement safe space, age friendly and dementia friendly strategies
	Evaluation Activities:
	• Develop and administer surveys to seniors and analyze baseline data to gather both quantitative and quantitative data relative to their social inclusion
	• Gather feedback from participants, partners, and community stakeholders and make improvements and measure impact of the project
	Sustainability Activities: Create process for collecting feedback from Seniors regarding barriers to access to services and supports
		Micheline McWhirter (The Village at Canadore College) with All Members of the Collective	Year 2-5
			
			Year 2-5
			
			Year 3-5
			
			Year 2-5
			
			Year 2-5
			
			Year 2-5
			
			Year 2-5
			
			Year 1-5
			
			Year 1-5
			
			Year 2-5
				• 1,250 seniors 60+, 20% Indigenous engaged social inclusion programming
				• 10 artificial intelligence (AI) models developed and tested;
					• Increased social participation and social inclusion of seniors
					• Improved well-being and quality of life of seniors
					• Increased sense of belonging and inclusion amongst seniors in their community
						RESULTS INDICATORS
						• Identify barriers to social participation and access to services
						• Increase the awareness of, and access to technology
						• Improve access to transportation & mobility assistance
						
						Metrics
						• Increase in the number and proportion of older adults 60+ who:
						  - Can and do use technology to communicate with loved ones
						  - Can and do travel regularly within the city
						  - Increase in the number organizations who report inclusive and accessible spaces for Seniors
							YEAR 1 (18 months to May 2021)
							• Agency surveys, seniors surveys conducted and feedback gathered for creation of common agenda and presented to community stakeholders
							• Lessons learned reports on first year of initiatives (Student Placements, Reassurance calls program, Seniors Centre Without Walls Program and DISCO Hub – Digital Literacy Program with the YMCA), completed and shared with project stakeholders that supported seniors during COVID-19
							
							YEAR 2 (June to December 2021)
							• 30 seniors engaged in digital literacy programming during fall 2021
							• Transportation supports provided for all in person and on campus programs
							• Development of You Belong Here working group that are developing strategy for inclusive and accessible spaces for seniors. First step is to encourage business to share of inventory of current state.
							• Standardized registration and surveys created and distributed in fall 2021.
							• Planning team created for Social Robots research to be launched in winter 2022. The project will examine the use of social robots to reduce social isolation.

Project Pillar/ Project Objectives	Activities	Lead Organization and Person	Project Year	Expected Results		Results Indicators/ Data Collection and Metrics	Current Results and Status
				Outputs	**Outcomes**		
Project Pillar: Increase and promote social participation & inclusion for Seniors and Indigenous Seniors 60+, their caregivers and families **Objective:** Reduce accessibility barriers faced by Indigenous Seniors and elders to culturally appropriate and inclusive supports and stewardship.	**Leadership Activities:** In consultation with Seniors, First People Centre, and Indigenous community stakeholders: • Identify barriers to social inclusion for Indigenous Seniors and share with stakeholders • Pilot ideas to address barriers faced by Indigenous Seniors • Deploy Indigenous cultural programming to both Indigenous and non-Indigenous Seniors • Adopt and realign Indigenous guided palliative supports and programming **Communications Activities:** Ensure regular updates to stakeholders • Promotion material developed in English and Indigenous Languages • Incorporate storytelling to share voice of Indigenous Seniors **Mutually Reinforcing Activities:** All members of the Collective, implement culturally safe spaces strategies **Evaluation Activities:** • Gather feedback from participants, partners, and community stakeholders and make improvements and measure impact of the project **Sustainability Activities:** Create process for collecting feedback from Indigenous Seniors regarding barriers to access to services and supports	Micheline McWhirter (The Village at Canadore College) with All Members of the Collective	Year 3 – 5 Year 3 – 5 Year 4 – 5 Year 4 – 5 Year 3 - 5 Year 3 – 5 Year 3 - 5 Year 3 - 5	• 50 Indigenous Seniors and Elders involved in mentor post-secondary students	• Increased social participation and social inclusion of seniors • Improved well-being and quality of life of seniors • Increased sense of belonging and inclusion amongst seniors in their community	**RESULTS INDICATORS** • Identify barriers to, culturally safe and appropriate services for Indigenous Seniors **Metrics** • Increase in the proportion of Seniors who report positive community experiences • Increase in the number organizations who report inclusive and accessible spaces for Seniors and Indigenous Seniors	**YEAR 1 (18 months to May 2021)** • **370 Seniors** engaged in Village programming including **5% Indigenous Seniors** • Recruiting for Knowledge Gifters and Keeper ongoing, meet monthly with Elder on campus and First People Centre for consultation to ensure culturally appropriate project • Support of Indigenous Life Stages Navigator for six months to support the creation of the common agenda and outreach to promote project and partnership opportunities • Identification of one Indigenous Collaborating Organization **YEAR 2 (June to December 2021)** • Over **500 seniors** including **5% Indigenous Seniors** and 132 students engaged • Our project collective (including 11 collaborating and partner organization) support over **1000 seniors** in our region. • Recruiting for Knowledge Gifters and Keeper ongoing. • Meet monthly with First People Centre for consultation to ensure culturally appropriate project • 85% of program participants reported positive experiences

Project Pillar/ Project Objectives	Activities	Lead Organization and Person	Project Year	Expected Results		Results Indicators/ Data Collection and Metrics	Current Results and Status
				Outputs	Outcomes		
Project Pillar: Generate meaningful learning experiences for students and Seniors and Indigenous Seniors 60+ **Objective:** Build the capacity of organizations to support seniors' initiatives in their communities	**Leadership Activities:** In collaboration with Academic Team and First People Centre, and The Collective: • Design, develop and implement Inter-professional student work placements in the Village that supports both on campus and in community opportunities for students, ensuring pedagogic relevance • Develop learning opportunities with Seniors into program curriculums • Integrate the senior's population living on-campus at the Village into the programming model as recipients of the programs and services; **Communications Activities:** • Manage communication plan ensuring regular updates to community stakeholders **Mutually Reinforcing Activities:** Have Community Connector students work with all collaborating and partner organizations to support initiatives and work of The Collective **Evaluation Activities:** • Student journals to share student experiences • Conduct student surveys seasonally • Conduct Agency surveys seasonally **Sustainability Activities:** Work with Academic Leads at Canadore to build Village Community Connector placement and learning experiences with Seniors into their curriculums	Micheline McWhirter (The Village at Canadore College) with Academic Team	Year 1-5 Year 1-5 On Hold due to COVID Year 1-5 Year 1-5 Year 1-5 Year 1-5	✓ 250 college students annually engaged in front-line support to seniors through a campus-integration model; ✓ 50 Indigenous Seniors and Elders mentor postsecondary students;	-Increased integration and interaction between Seniors and young professionals -Increased community engagement opportunities for Seniors, families/caregivers and young professionals	**RESULTS INDICATORS** • Increase opportunities for post-secondary students to work with older adults 60+, families and caregivers • High-quality student experiences • Increase civic participation by students • Alignment of the learning experience with curricular outcomes **METRICS:** • Number of community placements for students working with older adults 60+ • Satisfaction of the students in relation to the community placements • Satisfaction of the seniors in relation to the community placements	**YEAR 1 (18 months to May 2021)** • 97 students completed virtual placement with the Village and helped develop Community Connector role. • Placements were mostly virtual with some face-to-face delivery of programming due to COVID-19. • 60% of students were satisfied to very satisfied with their placement working with Seniors • 90% of Seniors felt that working with students was a positive experience and were satisfied to very satisfied with their experience. **YEAR 2 (June to December 2021)** • 132 students completed placement with the Village and supported senior programming on campus and in the community • Placements were mostly virtual with some face-to-face delivery of programming due to COVID-19. • 80% of students were satisfied to very satisfied with their placement working with Senior • 90% of Seniors felt that working with students was a positive experience and were satisfied to very satisfied with their experience. • 75% of students reported that the placements aligned with their curriculum outcomes

THE COLLECTIVE IMPACT PROJECT
PROJECT
SUSTAINABILITY PLAN

Sustainability Plan

Sustainability Goal	Sustainability Implementation	Who is responsible?	Timeline	What resources are required to achieve the Sustainability goal?	Risks and Challenges	Mitigation Strategy	What does success look like?
By October 31, 2024, have a sustainable system to manage and maintain the life transition navigation toolkit, services directory (Seniors Toolkit) for Seniors and Indigenous Seniors 60+ , their families and caregivers	• Work with Academic Leads at Canadore and other Post-Secondary institutions to build toolkit work into program curriculum • Work with Municipalities to have toolkit as part of their budget and age friendly strategies • Create process for ongoing updating and validation of toolkit with academic team and community stakeholders • Transition seniors navigation supports to sustainable partner organizations	Project Manager - Village at Canadore College	Work started year 1 till year 5	• Ongoing support from Academic Programs to sustain toolkit • Funds from municipalities to print and promote seniors toolkit (amount to be determined)	• Funding may not be secured • It may be difficult to engage Municipalities and secure funding	• Facilitate a community planning and sustainability forum as part of yearly symposium including a commitment session where stakeholders make commitments to the future • Create placement opportunities at the Village that support the toolkit maintenance work • Seek additional finding streams to cover costs	Seniors Toolkit has the system and means in place to continue the service indefinitely **Update for Year 2 (May – Dec 2021)**

Sustainability Goal	Sustainability Implementation	Who is responsible?	Timeline	What resources are required to achieve the Sustainability goal?	Risks and Challenges	Mitigation Strategy	What does success look like?
By October 31, 2024, have a sustainable system to manage and maintain the Inclusive and accessible spaces Framework for the community	• Create process for ongoing community support of inclusive and accessible spaces • Work with Municipalities and community stakeholders to maintain inclusive and accessible spaces • Work with Municipalities to inclusive and accessible spaces strategies as part of their budget and strategic plans	Project Manager - Village at Canadore College	Year 2 till year 5	• Ongoing support from Academic Programs to sustain toolkit • Funds from municipalities to print and promote seniors toolkit (amount to be determined)	• It may be difficult to engage lead agencies given lack of resources due to pandemic	• Facilitate a community planning and sustainability forum as part of yearly symposium including a commitment session where stakeholders make commitments to the future • Create placement opportunities at the Village that support collecting voice of Seniors	• Communities in Nipissing and Parry Sound districts create inclusive and accessible spaces and has the system and means in place to continue the service indefinitely

Sustainability Goal	Sustainability Implementation	Who is responsible?	Timeline	What resources are required to achieve the Sustainability goal?	Risks and Challenges	Mitigation Strategy	What does success look like?
By October 31, 2024, have a sustainable process for collecting feedback from seniors regarding barriers to access to services and supports in the community	• Create a process for collecting feedback from seniors regarding barriers to access to services and supports • Work with Municipalities and community stakeholders to include the voice of seniors in program and service creation and delivery	Project Manager - Village at Canadore College	Year 2 till year 5	• Support from lead community agencies to collect voice of seniors • Honorariums for Seniors and Elders who provide feedback and support	• It may be difficult to engage Municipalities and secure funding	• Facilitate a community planning and sustainability forum as part of yearly symposium including a commitment session where stakeholders make commitments to the future • Create placement opportunities at the Village that support the age friendly and dementia friendly framework in the community	Agencies and businesses in the Nipissing and Parry Sound districts have a system and means in place to continue to gather the voice of seniors and include them in program development

Sustainability Goal	Sustainability Implementation	Who is responsible?	Timeline	What resources are required to achieve the Sustainability goal?	Risks and Challenges	Mitigation Strategy	What does success look like?
By October 31, 2024, have a sustainable process for collecting feedback from Indigenous seniors regarding barriers to access to services and supports in the community	• Create a process for collecting feedback from Indigenous Seniors and Elders regarding barriers to access to services and supports including access to the Knowledge Gifters and Keepers council at Canadore College • Work with Municipalities and community stakeholders to include the voice of Indigenous seniors and Elders in program and service creation and delivery	Project Manager - Village at Canadore College	Year 3 till year 5	• Support from lead community agencies to include feedback from Indigenous Seniors and Elders regarding barriers • Community agencies having access to the Knowledge Gifters and Keepers council at Canadore College • Honorariums for Seniors and Elders who provide feedback and support	• It may be difficult to engage agencies and secure funding for honorariums	• Facilitate a community planning and sustainability forum as part of yearly symposium including a commitment session where stakeholders make commitments to the future •	Agencies and businesses in the Nipissing and Parry Sound districts have a system and means in place to continue to gather the voice of Indigenous Seniors and Elders and include them in program development

Sustainability Goal	Sustainability Implementation	Who is responsible?	Timeline	What resources are required to achieve the Sustainability goal?	Risks and Challenges	Mitigation Strategy	What does success look like?
By October 31, 2024, have a sustainable process for build Village Community Connector placement and learning experiences with Seniors build into program curriculums at post-secondary institutions	• Work with Academic Leads at Canadore and other Post-Secondary institutions to have Village Community Connector placement and learning experiences with Seniors included in their curriculums	Project Manager - Village at Canadore College	Work started year 2 till year 5	• Ongoing support from Academic Programs to placements and learning opportunities with Seniors • Funds from Academic budget to fund placement supervisor	• Funding may not be secured • It may be difficult to engage academic team	• Create placement opportunities at the Village that support learning outcomes of the programs • Seek additional finding streams to cover costs	Community Connector student placements has the system and means in place to continue the service indefinitely

THE COLLECTIVE IMPACT PROJECT
PROJECT
COMMUNICATION PLAN

INTRODUCTION

This communication plan sets the communications framework for the Village Collective Impact Project. It will serve as a guide for communications throughout the life of the project and will be updated as communication needs change. The Project Manager will lead and take a proactive role in ensuring effective communications. The communication plan defines the following:

· What information will be communicated;
· How the information will be communicated—in meetings, email, telephone, social media;
· When information will be distributed;
· Who is responsible for communicating project information;
· Communication requirements for The Collective (Collaborating Organizations and Partners); and
· Any standard the project must use for communicating;

Communication Objectives

· To establish a clear, consistent flow of information that will inform and educate all stakeholders about all aspects of the Village Collective Impact Project;
· To ensure that all communications, key messaging, branding and activities are based on agreed-upon standards and protocols;
· To create and sustain a shared sense of purpose among the Collective and stakeholders by ensuring that communications continuous, transparent and timely;
· To create mechanisms which invite feedback and provide assessments of how communications activities are received/perceived by stakeholders; and
· To support collaboration on regional communication strategies to reach isolated seniors and seniors not connected to any health or social services.

Communication Strategies

To achieve these communications objectives, the following strategies will be used:

· Continuous communication with the Collective (collaborating and partner organizations) to foster trust and build relationships within the Collective and the community;
· The project manager will act as a liaison between ESDC (Employment and Social Development Canada) for communication approvals and with marketing team at Canadore to increase effectiveness and branding of communication activities;
· Commitment by all project partners to use consistent core messaging;
· The communications tactics will be adapted – as appropriate –as indicated by ongoing feedback from the Collective and the community; and
· The Collective will explore the use of radio and radio programming geared to seniors to reach all seniors - specifically seniors not connected to community services.

Communication Tools

· Media releases (Newspaper, Social Media, Radio and Television);
· Village Website and Web content pages for Project Partners;
· The Canadore Story – Canadore Blog;
· Steering Committee Meetings;
· Outcome Diary for Collaborating Organization and Community Partners;
· MS Teams – collaboration app used by project partners to provide updates, archive documents and data and collaborate on work;
· Infographics;
· Annual Reports; and
· Seniors Toolkit (inventory of community services for healthy aging).

Communication Requirements for Collective Members

All members of the Collective who are working on initiatives funded by the Village Collective Impact Project and (ESDC) must provide all external communication documents to the Project Manager for approval. The approval process may take two to three weeks to complete. All materials related to a funded initiatives to be shared with the public, must meet brand standards and must be provided to the Project Manager for review and approval.

Collaborating Organizations and Seed Grant Partners will be required to complete the following:

· Monthly - The Collective Outcome Diary – Template to be finalized
· Quarterly Sharing of Infographic;
· News Releases as determined in collaboration with project team; and
· Sharing Seniors Toolkit.

COMMUNICATION DELIVERABLES

Responsible	Tactic/ Tools	Target Audience	Purpose	Frequency/ Timeline
Project Team – Collective Members	Seniors Resource Guide (Northern Seniors) - inventory of community services for healthy aging – online and printed	Seniors 60+, Indigenous Seniors, families and community stakeholders	To create an inventory of services across multiple sectors that supports healthy aging and social inclusion of Seniors. Should be used by everyone in the community	Soft launch – winter 2022 Publish -Yearly and monthly promotion
Project Manager with Canadore PR and Marketing Team and Initiative Agency or Project Partner	Media Release (All Social Media, Radio, Website, Canadore Blog, Television and Newspaper when possible)	Community Organizations and Seniors	To share information with external stakeholders regarding new pilot projects and initiatives to promote Seniors participation and feedback.	Launching Initiatives, Pilot Projects and Community Events- Ongoing
Project Manager and Collective Members	Steering Committee Meetings – Minutes and Updates- shared in MS Teams	The Collective (Collaborating Organizations and Community Partners)	To promote continuous communication and track the changes occurring and the Collective' s successes	Monthly – began July 2020
Collective Members	The Collective Outcome Diary – saved in MS Teams	The Collective (Collaborating Organizations and Community Partners)	To promote continuous communication and track the changes occurring and the Collective' s successes.	Monthly – beginning July 2021
Project Team Collective Members	Initiative and Program Promotions (All Social Media, Radio, Website, Canadore Blog, Television and Newspaper when possible)	Seniors 60+, Indigenous Seniors, families and caregivers	To promote initiatives	As required - Ongoing
Project Manager with Canadore PR and Marketing Team	Village Project Webpage - PhotoVOICE page developed for story telling Canadore Blog	Community Stakeholders	Page to contain: Link to Seniors Toolkit, Common Agenda, Collective Members, Infographic, Story Telling (photoVOICE), Annual Reports , media releases and list of initiatives	To be launched in winter 2022
Project Manager	Annual Report (Website, Shared with Project Stakeholders)	ESDC – Funder and Community Stakeholders	To report on project milestones and progress including results and outcomes. To promote public transparency and sharing the Collective' s successes.	Yearly – Beginning January 2022
Project Manager – Collective to share	Infographic (Website, Shared with Project Stakeholders, and included in yearly report)	ESDC – Funder and Community Stakeholders	To promote continuous communication, public transparency and sharing the Collective' s successes	Quarterly- Beginning Winter 2022
Project Manager – Procurement Officer and Finance Team	Transfer Payment - Grant Recipient Program - Bonfire App	Charitable organizations, For profit businesses, Not -for- profit organizations, Indigenous Organizations, Municipalities, Religious Groups that do not include a requirement to participate in any dimensions of faith	To recruit and identify Collaborating Organization and Seed Grant Partners that will support the Village Collective Impact Goals and Common Agenda	March 2021 Winter 2022
Project Manager – Procurement Officer and Finance Team	RFP - Request For Proposal Process - Bonfire App	Public and private suppliers	The procurement of services to satisfy the recommended service delivery model	As required

ANNEX A – TRANSFER PAYMENT FRAMEWORK (CLICK HERE)

| STATUS	ORGANIZATION	COMMUNITY	SECTOR
Consultation and Project Partner	**Canadore – First People Centre and Elder on Campus**	North Bay – Northern Ontario	Post-Secondary – Indigenous
Consultation and Project Partner	**Canadore – Academic Team**	North Bay – Northern Ontario	Post-Secondary
Consultation and Project Evaluator	**Mercer, Ray & Company**	Located in Sudbury – Support the North	Business – Private Sector
Collaborating Organization	**East Ferris Golden Age Club**	East Ferris	Service Club
Collaborating Organization and Seed Grant recipient	**Home Instead**	North East - North Bay	Home Care Business
Collaborating Organization – Indigenous and Seed Grant recipient	**Shawanaga First Nation Healing Centre**	Shawanaga First Nation - Nobel	First Nation
Collaborating Organization	**St. James United Church/Mary Street Centre**	Parry Sound	Faith Organization
Collaborating Organization and Seed Grant recipient	**YMCA of Northeastern Ontario**	North Bay (Northeastern Ontario)	Sport and Recreation
Seed Grant Partner	**Callander Public Library**	Callander	Public Service Sector
Seed Grant Partner	**Moose's Cookhouse**	North Bay	Business – Hospitality and Restaurant
Seed Grant Partner	**Nipissing Serenity Hospice**	Nipissing and East Parry Sound districts	Palliative Care
Seed Grant Partner	**North Bay Choral Society**	North Bay	Service Club
Seed Grant Partner	**North Bay Golden Age Club**	North Bay	Service Club
Seed Grant Partner	**Third Age Nipissing**	Nipissing District	Service Club
Initiative Partner -Referral Agency – Steering Committee Member	**Aid's Committee of North Bay – new Horizon's for Seniors Program**	North Bay	Social Service
Initiatives Partner and Referral Agency	**Autumnwood Marina Point**	North Bay	Assisted Living
Initiatives Partner and Steering Committee Member	**Older Adults Centres' Association of Ontario (OACAO)**	Ontario	Provincial Organization
Initiatives Partner and Steering Committee Member	**Retired Teacher's Association – District 43**	Ontario	Service Group
Initiatives Partner and Referral Agency	**VON**	Northeast Ontario	Health Care
Initiatives Partner and Steering Committee Member	**West Nipissing Community Health Centre**	West Nipissing	Health Care
Initiatives Partner and Steering Committee Member	**Women10 – Living Fit**	North Bay	Service Club - Business
Referral Agency and Provide training and support	**Alzheimer's Society**	Northeast Ontario	Not for Profit
Referral Agency	**Canadian Red Cross-Nipissing**	Nipissing	Social Services
Referral Agency	**Casselholme - Casselarms**	North Bay	Assisted Living - LTC
Referral Agency	**Chartwell Barkley House**	North Bay	Assisted Living LTC
Referral Agency	**Community Counselling Centre of North Bay**	North Bay	Social Services
Initiative partner and referral Agency and	**Community Living North Bay**	North Bay	Social Services
Referral Agency	**Eastholme Home for the Aged**	Powassan	LTC
Referral Agency	**Empire Living Centre**	North Bay	Assisted Living LTC
Referral Agency	**North Bay Indigenous Friendship Centre**	North Bay	Indigenous Social Services

STATUS	ORGANIZATION	COMMUNITY	SECTOR
Referral Agency	**North Bay Regional Health Centre - Behavioural Support Ontario Program**	North Bay	Health Care
Referral Agency	**North Bay Regional Health Centre - Seniors Mental Health Program**	North Bay	Health Care
Referral Agency – Steering Committee Member	**North Bay Parry Sound District Health Unit**	Nipissing and Parry Sound	Community Health
Referral Agency – Steering Committee Member	**North Bay Regional Health Centre - GEM Team– Geriatric Emergency Management Team**	North Bay	Health Care
Referral Agency	**Parry Sound Paramedic Service**	Parry Sound	Health Care
Referral Agency – Steering Committee Member	**Stay on Your Feet – NELHIN**	Northeast	Government
Consultation – Steering Committee Member	**City of North Bay – Age Friendly Committee**	North Bay	Government
Consultation and student placement agency	**College Boréal**	Northeast	Post-Secondary
Consultation and student placement agency	**FNTI – First Nations Technical Institute**	Ontario	First Nation – Post Secondary
Consultation	**Community Living – West Nipissing**	West Nipissing	Social Services
Consultation	**Earth Light Energies**	North Bay	Alternative Health- Business
Consultation	**Near North Palliative Care Network**	Northeast	Palliative Care
Consultation and Summit Attendee	**North Bay Police Force**	North Bay	Police
Consultation and PhotoVOICE	**Tamara Dubé Consulting**	North Bay	Business
Consultation	**Northeast Gerontology Group**	Northeast	Healthcare
Consultation	**Northern Ontario Age Friendly Network**	Northern Ontario	Network
Consultation	**Parry Sound Harvest Share**	Parry Sound	Social Service
Consultation	**PHARA**	North Bay	Disability Services
Consultation	**Safer Spaces**	Ontario	Social Services
Consultation	**West Nipissing General Hospital – Alliance Centre- Adult Substance Abuse Program**	West Nipissing	Health Care
Summit Attendee and consultation	**Phil's Pharmasave**	North Bay	Health Care- Pharmacists
Summit Attendee and consultation	**Sienna Living**	North Bay	LTC
Summit attendee	**Mattawa and Area Food Bank**	Mattawa	Social Services
Summit attendee	**NMHHSS-Peer Support Services**	North Bay	Social Service- Mental Health
Summit attendee	**North Bay Nurse Practitioner Clinic**	North Bay	Health Care
Summit attendee	**Town of Parry Sound**	Parry Sound	Government
Summit Attendee	**Serenity Seniors Residence Inc**	Parry Sound	Private – Assisted Living
Summit attendee	**West Parry Sound Health Centre**	Parry Sound	Health Care
YEAR 2			
Consultation and student placement agency	**Nipissing University**	North Bay	Post-Secondary
Initiatives Partner and Steering Committee Member	**Christian Horizons**	Northeast	Social Services
Initiatives Partner and Steering Committee Member	**Ontario Health Team**	Northeast	Government
Initiatives Partner and Steering Committee Member	**Human Endeavor**	GTA	Not-for-profit
Steering Committee Member	**CareLink Advantage & Helpline**	Northeast	Business
Steering Committee Member	**Hello Darlene**	North Bay and Area	Business

ORGANIZATION	TYPE OF GRANT	ORGANIZATION DESCRIPTION	GRANT PROPOSAL	COMMUNITY
St. James United Church/Mary Street Centre	Collaboration Grant – **Collaborating Organization**	The Mary Street Centre is the community engagement entity, connected to but at arms' length from the church, which partners with other community groups who share our values and desire to strengthen our community, regardless of their faith stance	Creating an indoor walking track, with a foot-friendly, non-slip floor. There is no other space like it in town. Our YMCA closed this year. Parry Sound has many beautiful outdoor trails, but icy conditions and wet weather can often make these treacherous for seniors and others with mobility issues. All ages could use the space, but we would expect seniors (our target group) would be the main users.	Parry Sound
East Ferris Golden Age Club	Collaboration Grant – **Collaborating Organization**	Club of 504 members - seniors over the age of 50. Offers services in French and English.	Provide simplified tablets and a bilingual help line to seniors to increase digital literacy and access to services. Will work with Human Endeavour who has developed this concept and created the simplified tablet format with help line support.	East Ferris
Home Instead	Collaboration and Seed Grant- **Collaborating Organization**	Home Care Provider through the NE LHIN - provide essential health care services both public and privately funded	**Collaboration Grant -** Host a day program for seniors at the Village - that is age friendly and dementia friendly - 4 days per week - 6 hrs per day for 8 weeks - To support and improve access to respite services for caregivers and provide a variety of students with training and placements. **Seed Grant** - Provide Dementia training for all their front line workers.	North East - North Bay
Shawanaga First Nation Healing Centre	Indigenous Collaboration Grant and Seed Grant - **Collaborating Organization**	Anishnaabe approach to healing, a holistic approach to improve the political, social, economical and cultural community sectors. Culturally appropriate health care incorporating Anishnaabe language, traditional healers and practices, and Elders.	**Collaboration Grant:** Offer home based programs and services to seniors in their community and Expand to digital devices and virtual connection by providing devices, internet and training to provide a safe space and reconnect with each other to share their stories and knowledge. **Seed Grant** - Increase social activities and services for the older adults and seniors	Shawanaga First Nation - Nobel

ORGANIZATION	TYPE OF GRANT	ORGANIZATION DESCRIPTION	GRANT PROPOSAL	COMMUNITY
YMCA of Northeastern Ontario	Collaboration and Seed Grant - **Collaborating Organization**	Registered charity - community health and wellness	**Collaboration Grant:** Y MIND is a Senior Mindfulness Program addresses the critical lack of mental health support for Seniors in our community. This free and innovative program will help Seniors address anxiety and develop coping skills before it becomes debilitating. Combines physical activity with weekly group work. Lead by a clinical psychologist. **Seed Grant:** Accessible registration Kiosk onsite- Age Friendly	North Bay Northeastern Ontario)
Callander Public Library	Seed Grant Partner	Public Library	Expand their digital technology lending program to include access to internet	Callander
Moose's Cookhouse	Seed Grant Partner	Moose's Cookhouse is a full service restaurant that provides on site dining, event hosting, and take out	To reduce barriers faced by older adults so they can enjoy restaurant dining experiences. Explore Age-friendly, Dementia friendly dinning. Providing training for all staff members and address barriers including physical, technical and cultural barriers. Explore inter-generational learning and sharing to support an inclusive dinning.	North Bay
North Bay Choral Society	Seed Grant Partner	Charitable non-profit community choir. The majority of our members are 60+ - open to all ages.	Present a virtual hour-long concert that reaches a larger audience with a focus on those who are isolated due to COVID and other barriers.	North Bay - everywhere
Third Age Nipissing	Seed Grant Partner	Intellectually stimulating lectures for mature learners living in North Bay and neighboring communities	Use virtual platforms to deliver lectures and help people living in Assisted Living residences to attend. Include student in learning opportunities	Nipissing District
Serenity Seniors Residence Inc	Seed Grant Partner	Please note that this organization withdrew their grant application in May 2021		
Nipissing Serenity Hospice	Seed Grant Partner	Nipissing Serenity Hospice (NSH) is a 10-bed bilingual, residential, end-of life palliative care facility.	Legacy Project Initiative. Legacy projects benefit the residents, caregivers and families, in helping the dying person find meaning in their life, and capturing that meaning through creative ways, which helps the transition to death, for both the dying person and their loved ones	Nipissing and East Parry Sound districts
North Bay Golden Age Club	Seed Grant Partner	Senior 50+ Activity Centre	Introduce our seniors of the advantages of modern technology with the purchase of some tablets to loan to members and provide the training and support as required.	North Bay
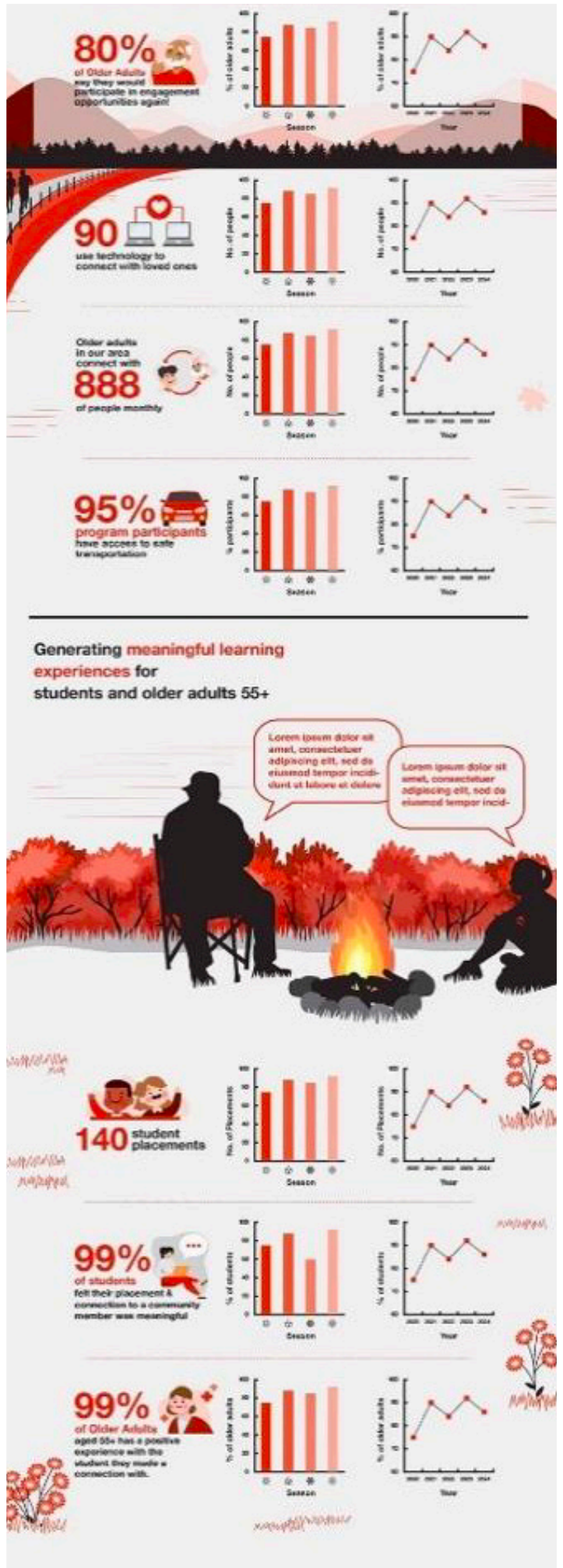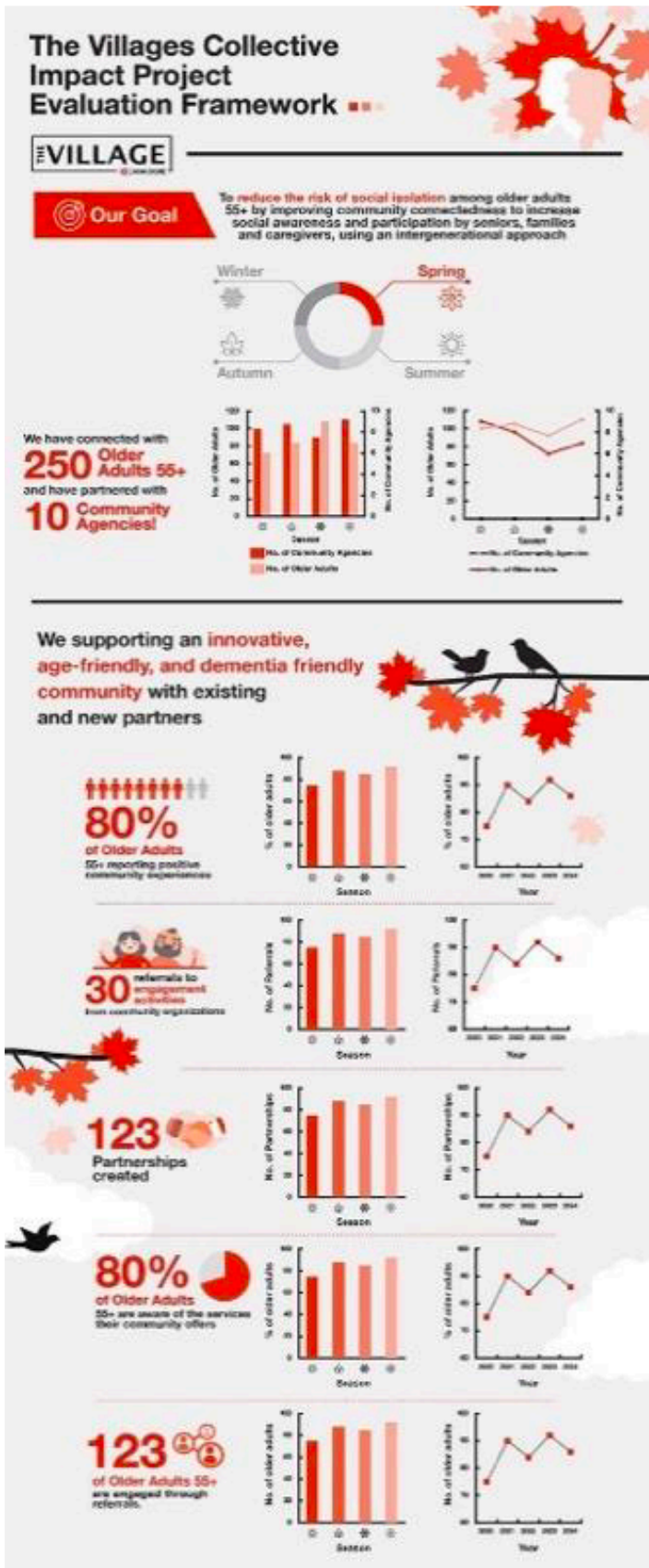
Annex E – PHOTOVOICE – AGING UNFILTERED JOURNEY VIDEO 2021

Annex F – **SCHEDULE - SENIORS SYMPOSIUM** – **Learning and Caring for Yourself as you Age November 22-26, 2021**

	Monday Nov. 22	Tuesday Nov. 23	Wednesday Nov. 24	Thursday Nov. 25	Friday Nov. 26
9:00 am	9:00 am – 9:30 am **Opening and Welcome** Roadmap for the week			9:00 am – 10:00 am **Current State of Isolation in our Region** with Micheline McWhirter from Canadore College	
9:30 am	9:30 am – 10:00am Key Note Speaker **Organizing our living room chairs: Social connectedness and positive solitude** with Mary Pat Sullivan, PhD, MSW, BSW, RSW from Nipissing University	9:30 am – 10:30 am **Public Pensions: The Canada Pension Plan and Old Age Security** with Clifford Ransom and Marc St-Jules from the CRA			9:30 am – 10:00 am **5 Considerations for Healthy Aging and Fall Prevention** North Bay Parry Sound District Health Unit
10:00 am					
10:30 am			10:30 am – 11:30 am **Introduction to Dementia and Communication** with Alzheimer Society	10:30 am – 11:30 am **Brain and Behaviour** with Alzheimer Society	
11:00 am		11:00 am – 12:00 pm **Medicine Wheel and Self Care** with Cindy Hare			
11:30 am					
1:00 pm	1:00 pm – 2:30 pm **Physical Activity, Health and Nutrition Panel**	1:00 pm – 2:30 pm **Digital Literacy and Technology in Your Home Panel**	1:00 pm – 2:30 pm **Aging at Home Supports Panel**	1:00 pm – 2:00 pm **Personal Medical Technology to Support Aging at Home and On the Go** with Gord Turner from Carelink Advantage and Helpline	1:00 pm – 2:30 pm **Social Participation – Groups and Clubs Panel**
1:30 pm					
2:00 pm					
2:30 pm				2:30 pm – 3:30 pm **Current COVID-19 Status, Vaccines and Influenza** with Dr. Zimbalatti from the North Bay Parry Sound District Health Unit	
3:00 pm		3:00 pm – 4:00 pm **The Benefits of Retirement Living and What to Consider When Looking at Retirement Living Options** with Chartwell Barclay House	3:00 pm – 4:00 pm **Planning to Age at Home** with Darlene Tripp from Hello Darlene		3:00 pm – 4:00 pm **Closing Event and Focus Group Session**– Help us plan the next seniors' event!
3:30 pm					
6:00 pm		6:00 pm – 7:00 pm **Story Telling** with Perry McLeod-Shabogesic			
6:30 pm					

Agency Outcome Journal

THE VILLAGE CANADORE

Agency Name: Callander Public Library

Diary Entries

Activity		Outcomes	Benefits or changes for Seniors	Themes or Trends - For month
List the activities for your project or work related to Seniors and if applicable your funded project Examples: Safe Spaces Strategy (everyone to include), deliver tablets to clients, teach digital literacy, develop program (insert name)...		Think about the outcomes of your work for your organization Examples: Increased attendance or clients, increased morale, competing priorities, improved productivity, increased positive feeback, high staffing turnover, increased staff skills and knowledge, increased profits…	Think about the benefits or changes for individuals (your participants or clients) after participanting in the activity. Examples: New knowledge, increased skills, changes in attitudes, improved client satisfaction...	Think about what themes or trends are emerging for your organization or the Seniors you support. Examples: Seniors report issues with transportation, staffing are reporting more satisfaction, summer attendance low…
Creation of Safe Space Strategy (Age Friendly, Dementia Friendly, Cultural Safety, 2S- LGBTQ+ Safe Space		•Increased positive feedback on red front door mat. •positive feedback on Blue Unbrella sign on door.	•Increased client satisfaction •	• People of community are feeling more included / recognized
Transportation Services to your program		• Increased sign up	•Client excited about it!	
Digital Literacy supports and access to technology		• Increased sign up •Increased attendance •Looking for more time to add •Learning happening!	•People are happy the service is back •Increased skills •Improved client satisfaction •Social connection	•Feeling of normalcy •More demand than able to meet**
Lending library		• Consistent clients (booked right up) •New patrons borrowed technology •Positive feedback •Attitude changed towards technology	•Using the technology for advanced connection •Using tech to connect to family / friends when unable to in person •Attitude changed towards technology	• Being used consistently and in high demand •Wifi hot spots are moving, but not so much the devices (have their own)
Survey of barriers for seniors + _____		NA (on hold)		
Knitting program		•Good attendance		•Mixed feedback on location

Data Collection

Particpant Information	#	Partnerships	#	Accessibility	#	Additonal Data you want to share	#
Total number of seniors your organization supports *(estimate/percentage)*	621	Number of partnerships with other organizations	1	Number of Seniors who have access to technology and can use it			
Total number of seniors participating in your village funded program *(please provide the total number of seniors attending or using services paid for with The Village Collective Impact Project)*	18	Number of partnerships with different sectors	0	Number of seniors who have access to transportation services to access your services			
Number of Referrals from Other agencies	0	Number of partners with sectors other than your own	0				
		Number of Indigenous partners	0				
		Number of Francophone partners	0				
		Number of Newcomer agency partners	0				